

## PRIVACY POLICY

This Privacy Policy governs the manner in which Stoic ("we," "us," or "our") collects, uses, maintains, and discloses information collected from users (referred to as "you" or "your") of our website, coaching program, and related services. We are committed to protecting your privacy and handling your personal information with care. By accessing or using our services, you agree to the terms and practices described in this Privacy Policy.

### 1. INFORMATION WE COLLECT

1.1 Personal Information: We may collect personal information from you when you voluntarily provide it to us. This may include your name, email address, phone number, or any other information you provide while using our services.

1.2 Non-Personal Information: We may also collect non-personal information about you automatically when you interact with our website. This may include your IP address, browser type, device information, and other anonymous usage data.

### 2. HOW WE USE COLLECTED INFORMATION

2.1 Personal Information: We may use the personal information we collect from you for the following purposes:

- To provide our coaching services and fulfill your requests.
- To communicate with you and respond to your inquiries.
- To personalize your experience and improve our services.
- To send periodic emails related to our coaching program, promotions, or other relevant information. You can opt-out of receiving these emails at any time.

2.2 Non-Personal Information: We may use non-personal information for analytical and statistical purposes to improve our services, enhance user experience, and analyze trends.

### 3. HOW WE PROTECT YOUR INFORMATION

3.1 Data Security: We implement appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and data stored on our platform.

3.2 Third-Party Service Providers: We may engage trusted third-party service providers to assist in operating our business and providing our services. These providers have access to your personal information only to perform specific tasks on our behalf and are obligated to keep it confidential.

### 4. COOKIES AND TRACKING TECHNOLOGY

4.1 Cookies: Our website may use "cookies" to enhance user experience and track usage information. Cookies are small files stored on your device's hard drive that collect information

about your browsing behavior. You may choose to set your web browser to refuse cookies or to alert you when cookies are being sent. Please note that blocking cookies may affect the functionality of our website.

4.2 Tracking Technology: We may use tracking technologies like Google Analytics to analyze trends, administer the site, track users' movements, and gather demographic information. This information is used to improve our website and services.

## 5. DISCLOSURE OF INFORMATION

5.1 Legal Requirements: We may disclose your personal information if required by law or in response to valid requests by public authorities (e.g., court orders, government agencies).

5.2 Business Transfers: In the event of a merger, acquisition, or sale of our assets, your personal information may be transferred as part of the transaction. We will notify you via email and/or a prominent notice on our website of any change in ownership or use of your personal information.

## 6. CHILDREN'S PRIVACY

Our coaching program and website are not intended for children under the age of 13. We do not knowingly collect or solicit personal information from children. If we discover that we have collected personal information from a child under 13, we will promptly delete that information. If you believe we have any information from or about a child under 13, please contact us at the email address provided below.

## 7. CHANGES TO THIS PRIVACY POLICY

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be posted on this page with the updated date below. We encourage you to review this Privacy Policy periodically for any updates.

## 8. CONTACT US

If you have any questions or concerns about this Privacy Policy or our practices.